# lusotufo® rugs & carpets for life





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# lusotufo® rugs & carpets for life

# 85 years providing solutions

Over the past 85 years our extensive experience has enabled us to grow and invest with confidence in the development of an ever increasing number of standard and custom-made carpet and rug qualities.

Having absolute control over the entire production process from raw materials to blending, dyeing, spinning, tufting and finishing provides us with an important competitive advantage giving an additional guarantee to the quality and accuracy of our products.

Unique textile floor coverings are manufactured at Lusotufo on a daily basis for residential areas and hospitality projects, fulfilling commercial requirements in a vast variety of styles.





# EXTREME RUGS Unleash your Creativity

Extreme rugs play a decisive role in interior decoration, their uniqueness is capable of transforming the home environment with extreme originality.





# CUSTOMIZED DESIGN & VERSATILITY OF SHAPES

From the combination of differing carpet styles, a unique and personalised piece is created allowing the client to select design, colour and texture that fulfills their vision for the rug.

The **Extreme Rug** is versatile in its formation and finishes. The client can select a more natural shape such as rectangular, square, circular and oval or a shape entirely of their own choosing.

# HOW TO DEVELOP AN **EXTREME RUG**

STEP-BY-STEP









# STYLE, DRAWING AND MATERIALS AS PROPOSED BY THE CLIENT

The client selects their own style, design, shape and colours along with the required finish.

# DEVELOPMENT AND FREE DESIGN

Our vastly experienced design team using the latest technology interpret the client's selection free of any charge.

# **BUDGETING**

The cost of the finished rug is calculated taking into account the material required, colour selection, size of the rug and an estimate for time and cost of labour.









# **SELECTION AND PREPARATION** OF REQUIRED CARPET PIECE

Following budget approval by the client, the fully automated cutting process takes place through a state of the art CAD/CAM system.

# **ASSEMBLING**

The rug assembly takes place manually by combining all relevant pieces on a lining with the selected finishes.

# **OUALITY CONTROL** AND PACKAGING

Once the rug is fully assembled and finished, a detailed inspection and verification takes place followed by photography, packaging and despatch to the client.





# TIME OF EXECUTION AND DESPATCH

Despite the labour intensive assembly of any EXTREME rug, Lusotufo expect a despatch time from confirmation of order of between 4 to 6 weeks.

# **EXTREME RUGS**

are custom made rugs of any size, colour and pile taken from our standard carpet collection.

From the combination of differing carpet styles, a unique and personalised piece is created allowing the client to select design, colour and texture that fulfills their vision for the rug.

The **Extreme Rug** is versatile in its formation and finishes.

In recent years they have proven to be very successful but in order to reduce the complexity in pricing, we have developed a far simpler way to achieve an accurate price per rug. The client can select a more natural shape such as rectangular, square, circular and oval or a shape entirely of their own choosing.

# MAIN FACTORS

that determine the complexity level of the designs

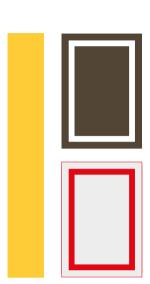


- All prices include up to 4 colours, in the same material or in different materials.

For each extra color, an additional surcharge will apply to the final price.

- The standard prices are for square and rectangular rugs only. For more complex designs (circles, ovals etc) or very small sizes, please request a separate quotation.
- Rugs with an area of under 1.5m² and for treadmills (e.g. 70x600cm)
   please request a separate quote.
- For rugs over 18m², an additional surcharge will apply to the final price.
- To cater for a Fold in the finish of each rug, add 10cms to the width and the length.
- The final price includes handling, cutting, carpet waste and packaging.

EXAMPLES OF THE QUANTITIES OF JOINING POINTS FOR EACH TYPE OF DESIGN













**LOW** COMPLEXITY









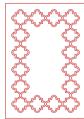


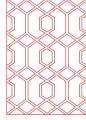














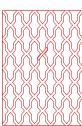






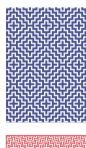














HIGH COMPLEXITY

# **BINDING**TYPE OF FINISHES

**YARN-OVERLOCK** - This is a classic finish by a sewing machine that creates an edge around the rug. The overlock yarn matches the rug colour and has an excellent resistance to use.

**PERLON -** is a versatile and attractive serging tape, sewn on with straight stitch on both sides of the rug and it comes in a vast range of colours and it has a good resistance to use.

**MICRO-OVERLOCK** - is a very discreet overlock finish stitched with a thin yarn around the rug. This is the same as YARN OVERLOCK but more discreet and thinner. In higher pile rugs this type of finish looks almost invisible.

**TAPE -** This type of finish presents a narrow polyester tape stitched around the rug. Available in a vast range of modern colours, the tape stitch remains visible on both sides of the rug.

**JUST -** Available in several colours, this finish presents a discreet narrow polyester tape sewed around the back of the rug, with no visible stitches and reinforced by a border placed behind the rug.

**INVISIBLE -** This type of rug finish is innovative and entirely invisible. It is achieved by placing an adhesive band on the back, leaving the rug with an aesthetically pleasing and modern look.

**FOLD -** This is the ideal option for customers that prefer comfort combined with design. The carpet is folded on the edges and a rug felt is applied on the back, providing extreme underfoot comfort.

The Fold finish looks very clean and it requires an increase of 10 cm extra (in width and in length) for folding the boundaries around the rug.

YARN-OVERLOCK	
PERLON O	
MICRO-OVERLOCK	
TAPE	
JUST	
INVISIBLE	
FOLD	



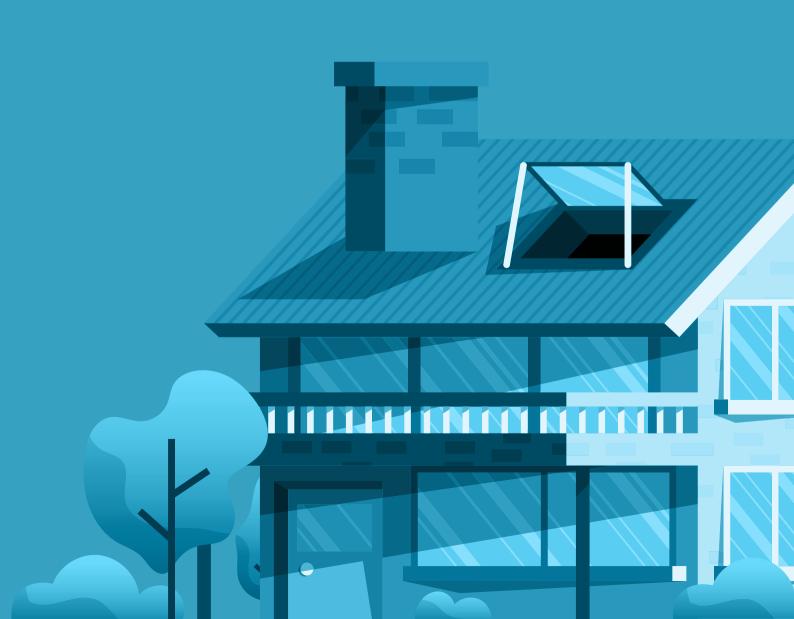












# THE RIGHT DIMENSIONS For Your Rug or Runner

Some recommendations with reference to the measurement and dimensions you can use for your rugs based on location and usage.



# THE RIGHT DIMENSIONS For Your Rug or Runner

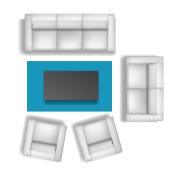
Equally as important as selecting the style, material and colour is matching the dimensions of your rugs for the location you have chosen.

The rug helps us to define areas, separate rooms and develop more perceptible space within your home, contributing significantly to the visual effect of the environment.

However an incorrect choice of measurement can have a detrimental effect so it is essential to accurately determine the size you require.

The final decision is of course yours and to be helpful, may we offer you the following recommendations based on a selection of locations.

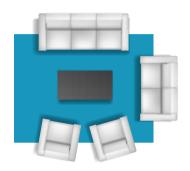
# **LIVING ROOM**



# CENTRAL RUG BETWEEN FURNITURE

Recommended for not too large a space, the rug is placed in front of the sofas and is aligned with the furniture in the room having regard for any permanent features such as fireplaces etc.

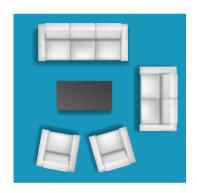
The rug should be at least the width of the sofa with an excess of 25 cm each side.



# RUG UNDERNEATH FURNITURE

Where a large rug is required, it allows the front legs of the furniture to be located approximately 15 to 20 cm inside the rug.

The weight of the furniture will hold the rug in place so that when rising up from the sofa, the rug will not wrinkle.

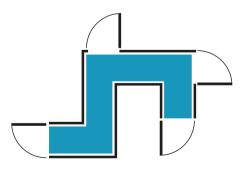


# LARGE RUGS THAT COVER MOST OF THE ROOM

In the case of sizeable rooms, a large format rug is recommended to project the living space. This should be placed at least 15 cms away from the perimeter walls and other permanent fixtures.

Remember to take account of door clearance



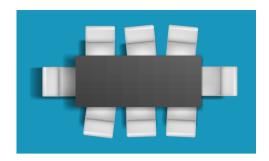


Leave the runner at least 5 cm from the perimeter walks and other permanent fixtures that exist as standard runner measurements are between 70-90 cm wide.

Remember to take account of door clearance



# **DINING ROOM**



# RECTANGULAR OR SQUARE TABLE

We recommend that rugs for the dining room be of a similar shape to your table. The rug should be large enough so that when you rise from the chair the back legs never sit outside the rug.

We suggest a minimum of 75 cm excess on each side of the table.



# **CIRCULAR TABLE**

Your rug should ideally resemble the same shape as the table and be large enough so that when you rise from the chairs they remain on the rug.

To do so we suggest a minimum excess of 75 cm on each side of the table.

### **BEDROOM**



# TRIPLET OF RUGS AROUND THE BED

It is important to have the same width or a slightly larger width rug than that of the front of the bed.

Calculate a minimum depth to the rug of between 50 and 80 cm depending on the space available at the foot of the bed.

Take into consideration the width of any piece of furniture around the bed such as bedside tables.

Leave a minimum width of 50 cm depending on the space you have next to the bed.

Remember that a smaller rug may be better suited to a narrower visible edge.



### "U" SHAPE

A variation of the previous concept is a custom U shaped rug. It is important to take into account the recommendations of the previous section.

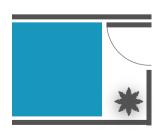


# UNDERNEATH AND AROUND THE BED

This is suitable for larger bedrooms. We recommend that the rug also covers any auxiliary furniture that is around the bed and that it fits appropriate dimensions.

These rugs are better suited to a greater width of the visible edge. Remember if necessary to check all door clearances.

# **ENTRANCE RUG**



Quite often this space is covered by the sweep of the door at the entrance to your home. You should therefore ensure that there is sufficient door clearance and that the door remains a sufficient barrier to outside influences. Place the rug at least 5 cm away from perimeters and other permanent fixtures.

### **OUTDOOR RUGS**



It is most important that your chosen rug is suitable for outdoors and is resistant to wear by sunlight and water. Wherever you place your outdoor rug, on a porch, terrace or patio, please consider all relevant recommendations from previous locations.











tufo"
pets for life

Carpet | BERLIM Finish | JUST









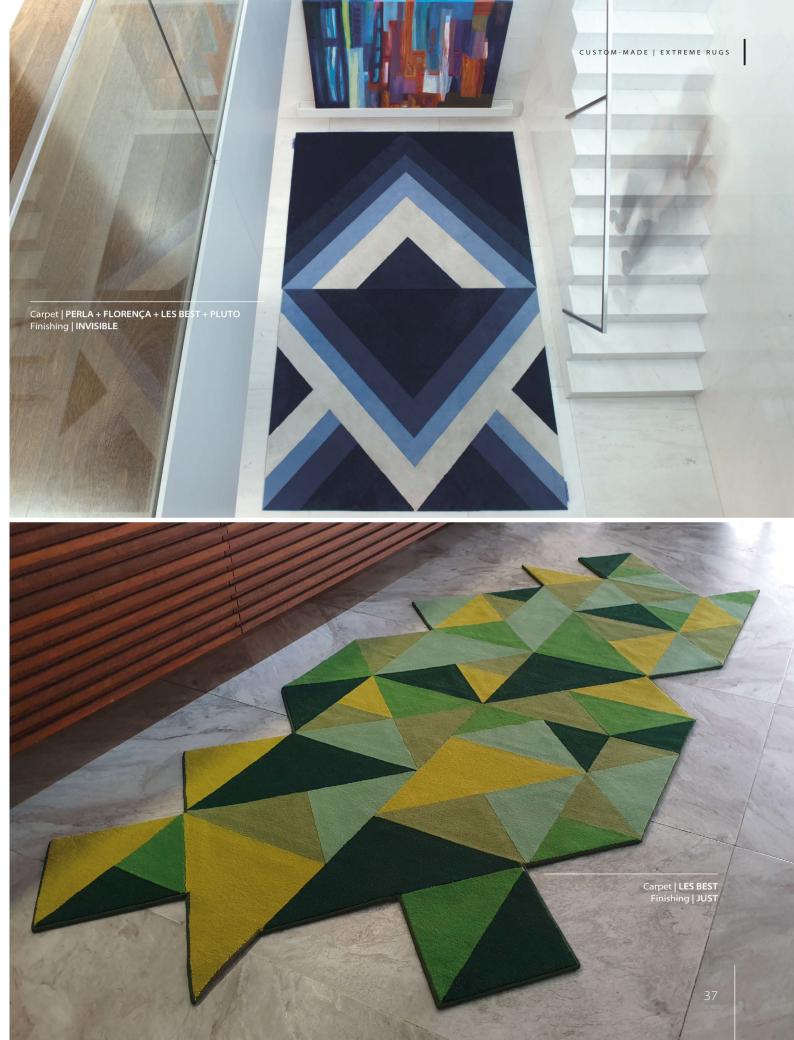


















## A RUG WITH **STYLE**

**Extreme Rugs** can be designed and constructed in a vast combination of style and designs.

You select what you think to be the most appropriate for your home:

**Contemporary** 

Striped

**Triangular** 

Mosaic

Floral

**Abstract** 

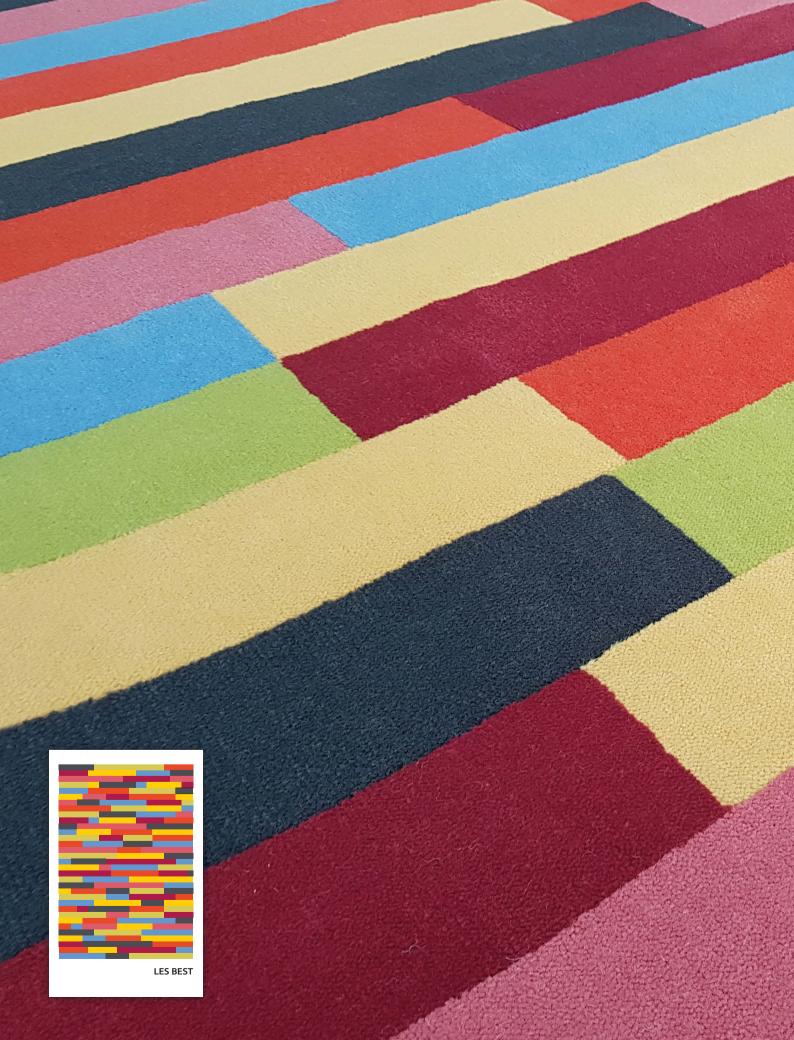
Kids

Logos

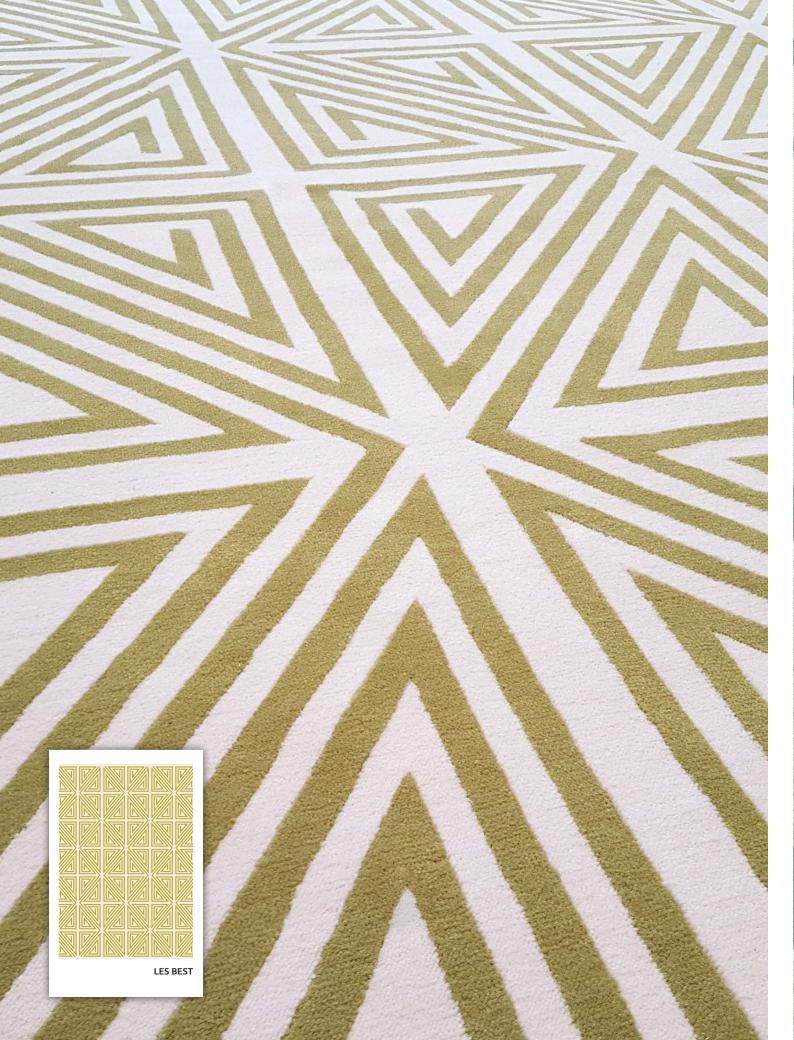
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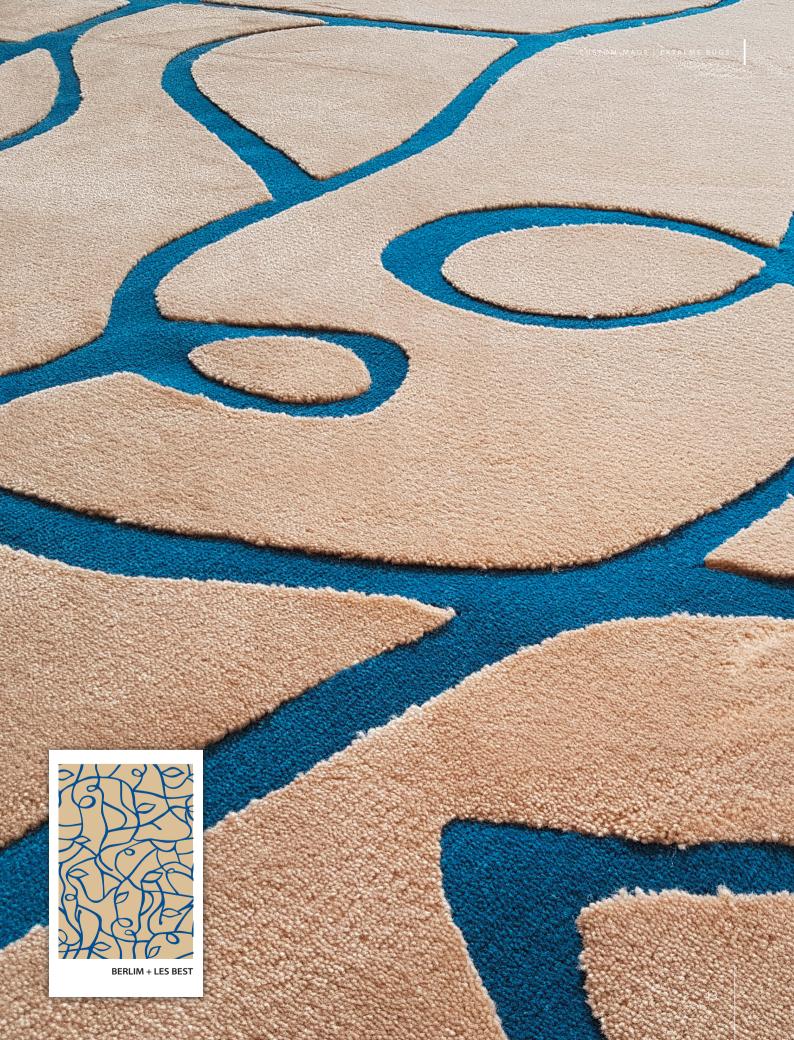
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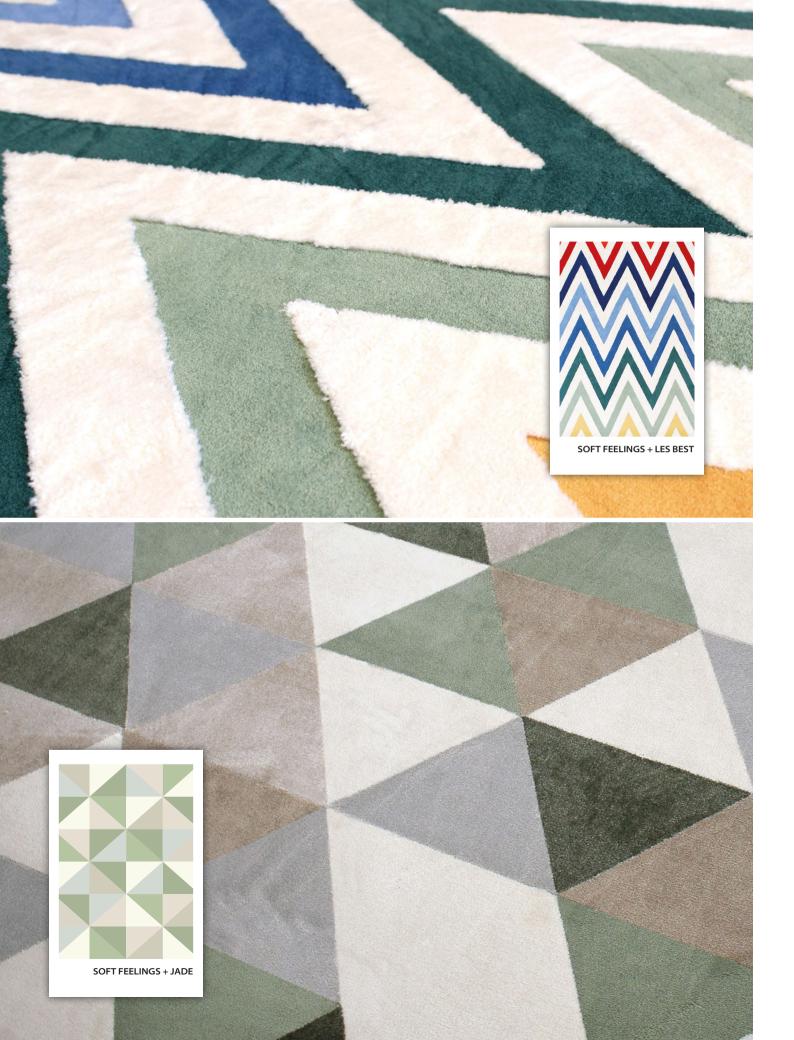
MAY WE INSPIRE YOU WITH SOME EXAMPLES!

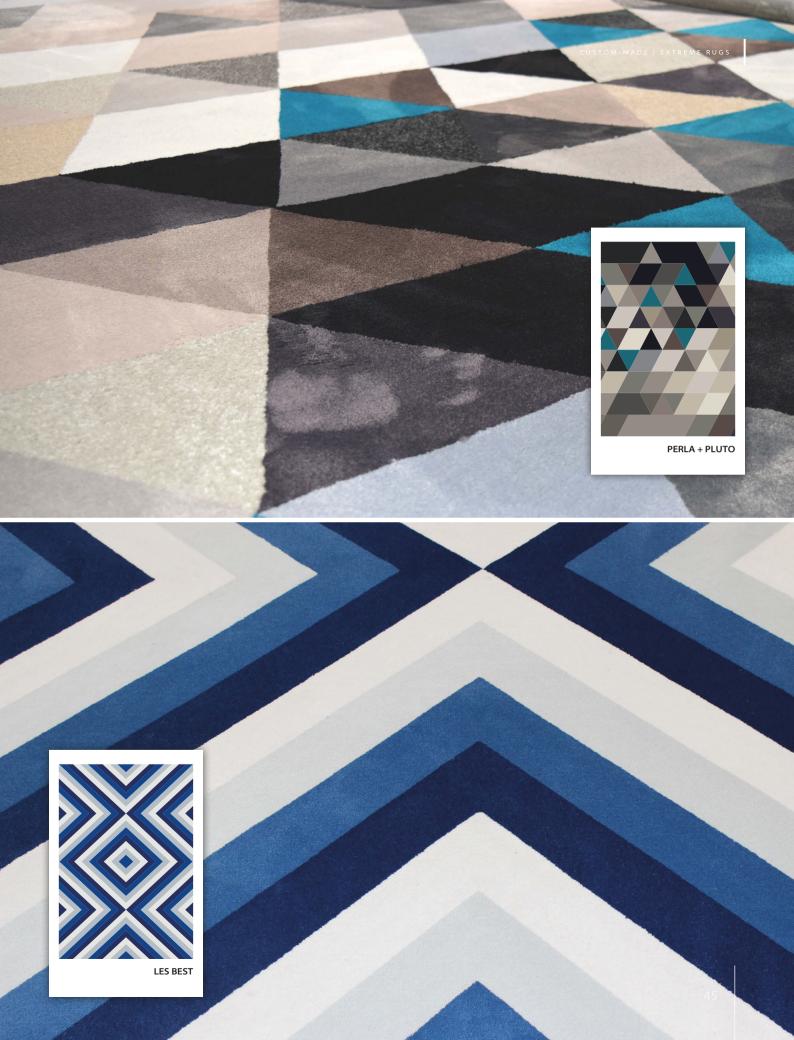
















## TAKE A LOOK AT OUR INSPIRATIONAL GALLERY











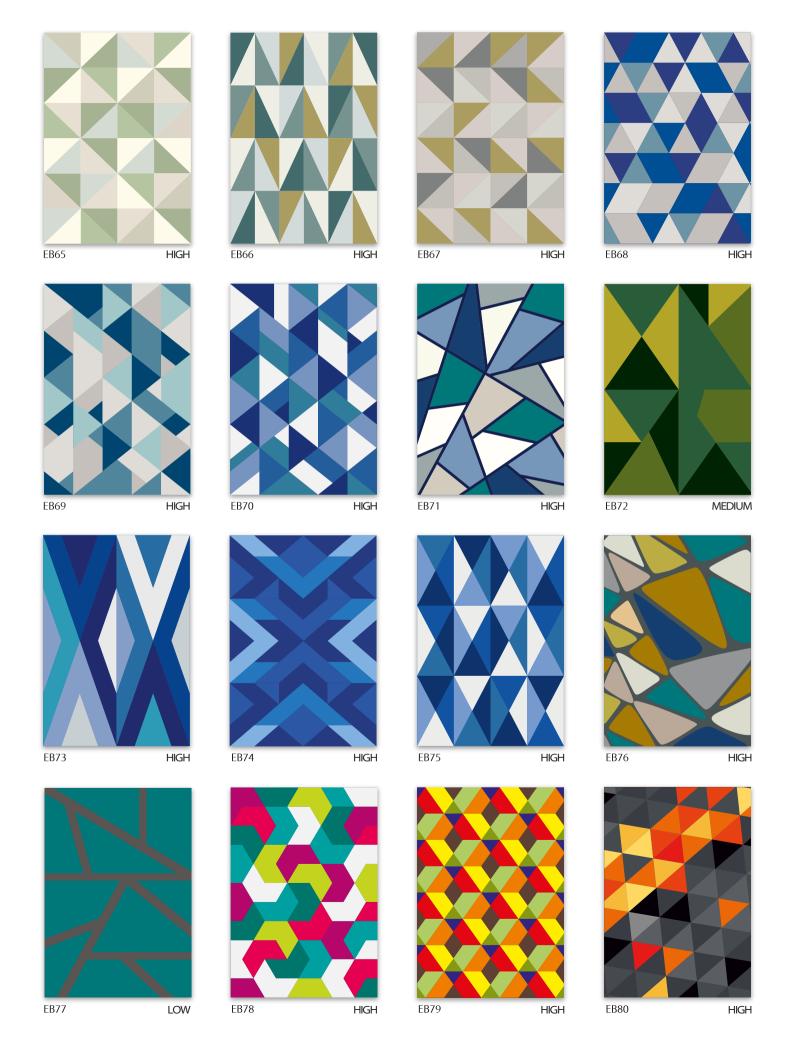




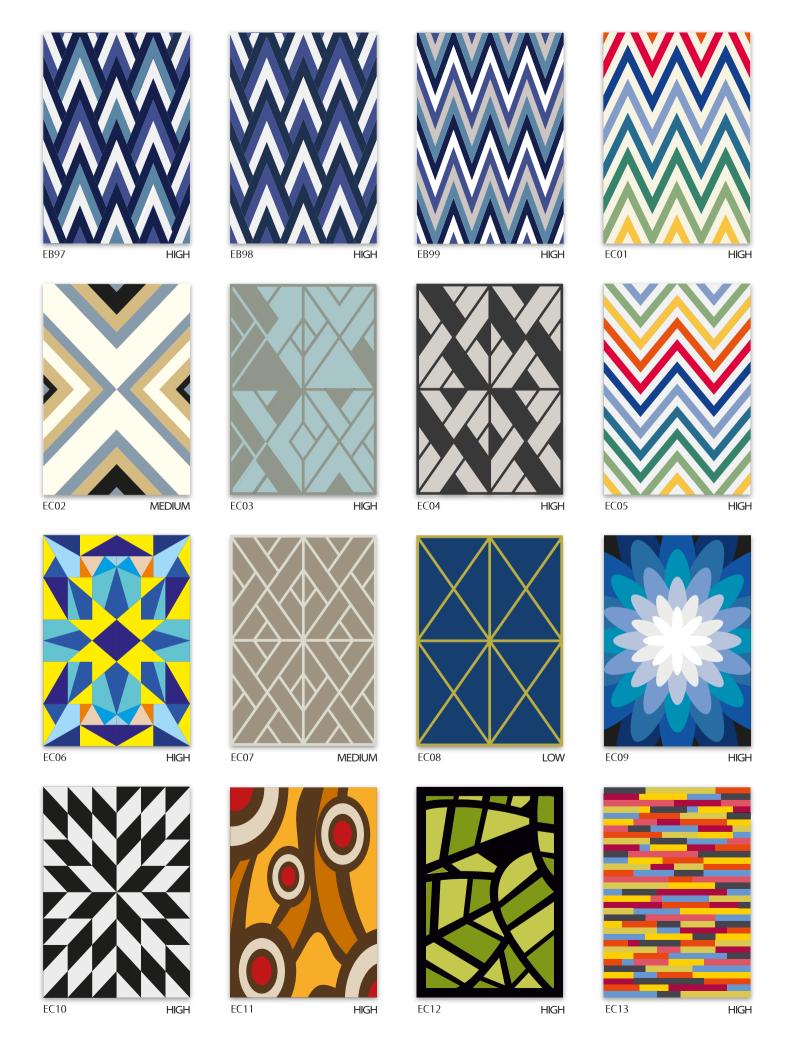






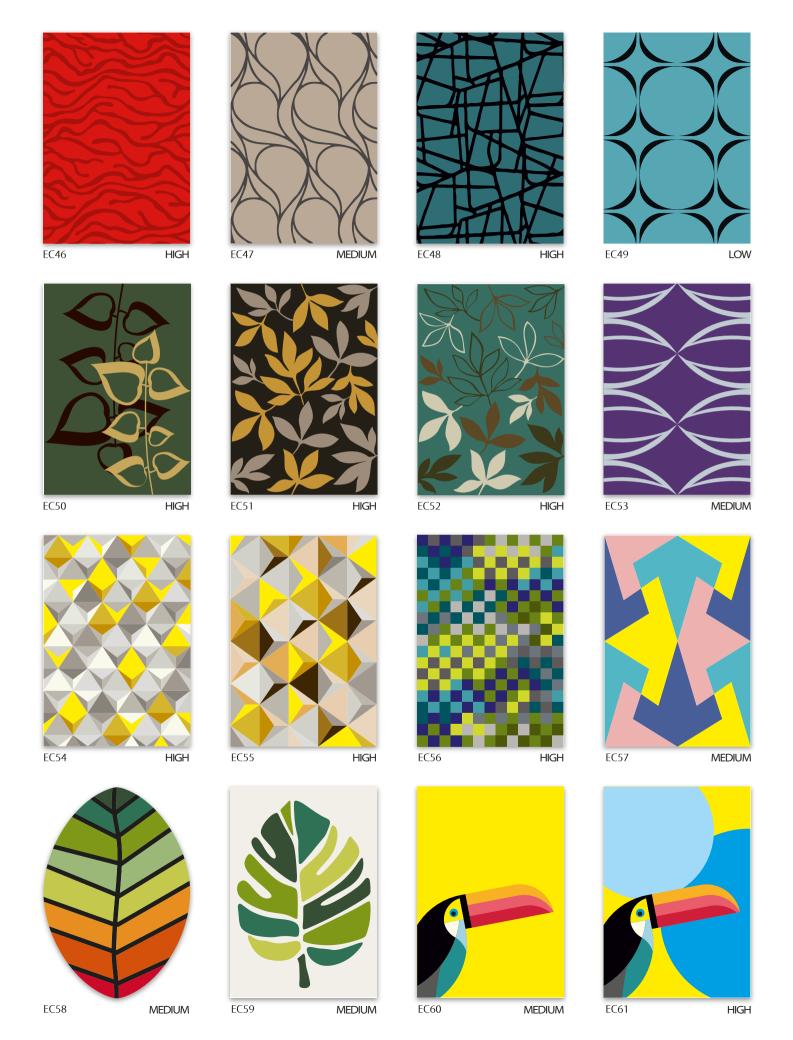
































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